

Draft Programme

Creative Regions Summer School – University of Birmingham,

12th-16th July 2010

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## **Monday the 12<sup>th</sup> of July 2010**

**9:30 - Welcome and introduction**

**10:00-11:30 – Part I: Understanding creative people, creative work and creative skills: An overview.** Dr. Roberta Comunian, University of Southampton

**11:30-12:00 – Coffee break**

**12:00-13:30 - Part II: Understanding creative people, creative work and creative skills: Case studies on policy support to creative skills' development.** Dr. Roberta Comunian, University of Southampton + practitioners.

**13:30-14:30 – Lunch break**

**14:30-15:30 – Part III: Mapping and analysing the creative economy: Definitions, data and measurement.** Dr. Caroline Chapain, CURS, University of Birmingham and Dr. Nick Clifton, Cardiff School of Management, UWIC

**15:30-16:00 – Coffee break**

**16:00-17:30 – Part IV: Mapping and analysing the creative economy: Case studies in the UK and Europe.** Dr. Caroline Chapain, CURS, University of Birmingham and Dr. Nick Clifton, Cardiff School of Management, UWIC

## Tuesday the 13<sup>th</sup> of July 2010

**9:00-10:30 – Part I: Creative class and regional economic development: Overview.** Dr. Nick Clifton, Cardiff School of Management, UWIC

**10:30-11:00 – Coffee break**

**11:00-12:30 - Part II: Creative class and regional economic development: Presentation of European case studies from the ACRE project<sup>1</sup>** Dr. Caroline Chapain, CURS, University of Birmingham

**12:30-13:30 – Lunch break**

**13:30-15:00 – Part III: Public expenditures and the arts: measuring intrinsic value.** Alan Freeman, Greater London Authority.

**15:00-15:30 – Coffee break**

**15:30-17:00 – Part IV: Creative class and regional economic development: open debate with participants on limits and challenges.** Chaired by Dr. Roberta Comunian, University of Southampton

## Wednesday the 14<sup>th</sup> of July 2010

**9:00-10:30 – Part I: Innovation, creative businesses and creative clusters: Overview and example of the Film & Video cluster in Soho, London.** Dr. Caroline Chapain, CURS, University of Birmingham

**10:30-11:00 – Coffee break**

**11:00-12:30 - Part II: Innovation and creativity: other examples.**

- **Not rocket science: a road map for cultural R&D,** Prof. Radhika Desai, University of Manitoba
- **Heritage and cultural learning,** Prof. Ian Grosvenor, Dept. of Education, University of Birmingham

**12:30-13:30 – Lunch break**

**13:30-15:00 – Part III: Creative businesses and clustering: Value and limits for the Design sector in the UK.** Prof. Peter Sunley, University of Southampton.

**15:00-15:30 – Coffee break**

**15:30-17:00 – Part IV: Creative businesses and the role of networks.** Dr. Roberta Comunian, University of Southampton

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<sup>1</sup> <http://acre.socsci.uva.nl/>

## **Thursday the 15<sup>th</sup> of July 2010**

**9:00-10:30 – Part I: Creative cities, built environment and urban regeneration in Europe: An overview.** Dr. Lauren Andres, CURS, University of Birmingham.

**10:30-11:00 – Coffee break**

**11:00-12:30 - Part II: Creative and cultural districts: policies, benefits and limits and critical analysis of case studies.** Dr. Austin Barber, CURS, University of Birmingham.

**12:30-13:30 – Lunch break**

**13:30-15:00 – Part III: Urban regeneration and the creative economy: the examples of Newcastle in the UK and Marseille in France.** Dr. Roberta Comunian, University of Southampton and Dr. Lauren Andres, CURS, University of Birmingham.

**15:00-15:30 – Coffee break**

**15:30-17:00 – Part IV: Visit to Birmingham's regeneration sites and to the Custard Factory.** Dr. Austin Barber, CURS, University of Birmingham.

**19:00 Summer School Gala Dinner**

## **Friday the 16<sup>th</sup> of July 2010**

**9:00-10:30 – Part I: Policy perspectives, leadership and the creative economy**

- **International, national, regional and local background and debates.** Dr. Caroline Chapain, CURS, University of Birmingham
- **Making it happen: What leadership to foster the creative economy?** Dr. John Gibney, CURS, University of Birmingham

**10:30-11:00 – Coffee break**

**11:00-12:00 - Part II: Example of creative industries innovation research and policy in the UK.** Juan Mateos-Garcia, NESTA.

**12:00-13:30 – Part III: Policy roundtable on fostering the creative economy at the local and regional levels: the example of Birmingham and the West Midlands.** Chair: Dr. Caroline Chapain and Dr. John Gibney, CURS, University of Birmingham

- Lara Ratnaraja, West Midlands Business Link
- Karl Binder, Adhere and Creative Republic
- Dan Licari, Advantage West Midlands
- Andy Munro, The Jewellery Quarter Regeneration Partnership, Birmingham City Council

**13:30-14:30 – Lunch and close**