

Creative Regions Summer School - University of Birmingham 12 - 16 July 2010

The **Creative Regions Summer School** is an exciting week of intense learning for postgraduate students, practitioners and policy makers interested in engaging with the current debates and research surrounding the role of the creative economy in local and regional development.

The **Creative Regions Summer School** has developed from the collaboration between the School of Geography at the University of Southampton, the Centre for Urban and Regional Studies at the University of Birmingham and the Cardiff School of Management at the University of Wales Institute, Cardiff. It addresses topical issues and uses case study materials that have emerged from the research activities that the three Universities have been carrying out in this field in the UK and internationally.

The **Creative Regions Summer School** will rotate each summer between the cities of Southampton, Cardiff and Birmingham. In 2010 the summer school will be hosted by the Centre for Urban and Regional Studies at the University of Birmingham

The **programme and activities** have been designed to introduce postgraduate students, practitioners and policy makers to the current academic knowledge and research in the field of creativity and local and regional economic development. It includes a general introduction to the knowledge-base developed in this field, practical approaches to data analysis and interrogation as well as case studies of local, national and international relevance.

Key themes that will be explored during the Summer School are as follows:

- Understanding creative people, creative work and creative skills
- Mapping and analysing the creative economy
- Innovation and entrepreneurship in the creative industries
- Creative clusters and networks
- Urban regeneration and the creative economy
- Creative class and regional economic development
- Policy perspectives: international, national, regional and local

The **Creative Regions Summer School** will be based on a mix of lectures, presentations, workshops and site visits. These will be delivered by both academics and practitioners. For the year 2010, the academic team will be composed of staff from our three universities, notably: Dr Caroline Chapain, Dr Roberta Comunian, Dr Nick Clifton, Prof. Peter Sunley, Dr Lauren Andres and Dr. Austin Barber. They will be complemented by contributions from representatives of local, regional and national public and private organisations in order to discuss the practical and policy challenges involved in supporting the creative economy at the local and regional levels. More specifically, the 2010 Summer School will include case studies from Birmingham and the West Midlands as well as visits to cultural and creative facilities such as the Custard Factory. These local and regional examples will be discussed in the light of other UK and European contexts.

The Creative Regions Summer School will take place between the 12 and 16 of July 2010 at the University of Birmingham. A programme will be sent out in advance of the Summer School.

More information on the Summer School as well as travel and accommodation facilities are available at: www.creative-regions.org.uk
Contact: Yvonne Harley, Events Administrator, CURS, Birmingham Business School, University of Birmingham, Edgbaston, Birmingham B15 2TT
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Further information and on-line registration is now available for early bird bookings
www.curs.bham.ac.uk/events/CreativeRegions_SummerSchool.shtml

Fees

	Early Bird (before 15 May 2010)	Late Registration
Residential Summer School Includes accommodation at the University of Birmingham (5 nights: Sunday – Thursday), bed & breakfast, lunches, morning and afternoon refreshments, evening meals, Summer School Formal Dinner and teaching materials	£1,300	£1,500
Non residential Summer School Includes lunches, morning and afternoon refreshments, Summer School Formal Dinner and teaching materials	£700	£850